

# Engagement Loyalty Programs

## *Connect + Capture + Retain*

It gets harder every day to **capture** the attention of customers, employees, or business partners. Just when you think you have a recipe for **success**, today's networked world throws you a curve ball.



How do you cut through the noise of “social this” and “online that”? A tried and **true** approach to capturing someone's attention is the use of compelling, engaging content. That is what NogginDigger is all about: engaging information in an edu-trivia format. We have designed hundreds of fun, engaging edu-trivia challenges and know how to make them captivating. You might like to use some of our existing material ...or... have us develop new content for your specific interests. Either way, the subject matter is up to you. We are experts at making it **interesting!**

Our Customer Engagement Loyalty programs :

- Keep your brand fresh in customers' minds
- Incentivize customers to pay attention to you
  - Reward learning and exploration
- Give you a solid opportunity to sell more of what you offer.

Engagement loyalty programs start at just 10 cents per participant. Let us help you **engage** your customers today!

[www.nogginDigger.com](http://www.nogginDigger.com)  
Engagement Programs  
That Really Work

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