

Restaurant Loyalty Programs



No Risk. All Reward.

- 1) **Pay Only for Performance** - if they don't play, you don't pay
- 2) **Safely Offer an Opt-In Program:** customers must Opt-In to play. No spam!
- 3) **Leverage Daily Reach:** reward and grow your customer base with special offers

Use Trivia to Engage Customers

Using fun and engaging trivia, we design, set up, host, and manage a full service, branded, and personalized loyalty program that your customers will want to join.

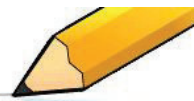
Trivia questions are delivered daily by email or news feed. Program participants play for rewards from your restaurant. You can leverage questions and answers to deliver marketing messages to your customers.

Call us today!

Let us run a two month program for free...no commitment required, no strings attached!

NogginDigger

Engaging. Fun. Educational.



NogginDigger

Fun, engaging loyalty programs for restaurants.

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About Brian and NogginDigger

Brian Perrone started NogginDigger two years ago as a way to challenge friends to a trivia contest. Over time, the number of people who played grew from 7 to 50 and now to over 500. Brian noticed that the game format was very addicting for players who loved the idea of learning something through trivia. After a few successful beta tests with companies, Brian realized that the program was ready for prime time.

Brian researches and writes all trivia questions from scratch. You can be assured that your trivia content is original, fresh, and relevant. All answers submitted are given a personal response indicating whether the answer is correct. Players get to compete for positions on a leader board.

What You Get

- Branded (your brand) and hosted sign up, leader board and response pages with advertising space included. You give us the ad and we post it.
- Branded daily emails and / or news feeds with advertising space included.
- Detailed reports of activity.

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